

Summer '05 at SWOCC Studios...

Summer of '05 sure is busy at SWOCC Studios, your local community access TV studio. First, on Farmington 15, programming is now 24 hours around the clock! And DRIS, The Detroit Radio Information Service will be playing a more prominent role in the schedule. DRIS is an arm of Detroit Public Radio, which provides readings from periodicals. The readings will come from Detroit Free Press, New York Times, Ladies Home Journal, People Magazine, Time Magazine, The New Yorker and many more! Thanks to funding from the Farmington Area Lions Club. It is an important benefit for community residents who can't see, hold or comprehend standard print. It makes radio-reading readily available to underserved audiences. It also helps non-profit groups such as the Lions Club, meet community programming goals and service to seniors by providing funding to have this service on Farmington 15.

SWOCC held its 2nd blood drive on Monday June 13. 20 people donated blood this year, despite the rainy and humid afternoon, the turnout met SWOCC's goal. SWOCC staff members reported throughout the day on all four access channels informing the community why it's important to donate and encouraged people to come down and donate. Thank you to everyone who came to see us! SWOCC Studios is already planning to hold another blood drive next year.

VOX-The video Soapbox, cablecasts this month in INFO TV-12. VOX will showcase seven different segments, which include a yoga instructor, Brazilian Band, and a handwriting analyst! Be sure to catch it Sundays 10 a.m. and 6:30 p.m., Mondays at 3 p.m., Wednesdays at 1:30 p.m., Thursdays at 4:30 p.m., and Fridays at 1:30 p.m. If you would like more information on *VOX-The Video Soapbox*, or schedule an appointment to appear call SWOCC Studios at 248.473.2800.

Melissa Cohn is the Community Relations Coordinator for the Southwestern Oakland Cable Commission.

SWOCC is a consortium of the cities of Farmington, Farmington Hills and Novi, which oversees the contract with the Cable Company pertaining to regulatory matters. SWOCC also promotes the community TV channels for public, educational and government access.