

2006 SWOCC Studios Winter workshops

By Melissa Cohn

Winter is upon us, time to curl up on the couch, break out the popcorn, and tune into your favorite show...but for those who are interested in more than just turning on the set, there is opportunity to make your own TV show!

SWOCC Studios, the local Community, Public and Government TV access center in the cities of Farmington, Farmington Hills, and Novi is holding an orientation class Wednesday, January 11, at 6:30 p.m.

The first step to making television is attending this two-hour orientation, which introduces you to SWOCC and the staff, reviews policies, procedures, and explains the full training program in detail. From there you are eligible to sign up for more. You **MUST** take the orientation before you can sign up for any of our *free* workshops.

SWOCC Studios offers a variety of workshops, beginning with the basics. SWOCC has two studios, and offers training in both. The studio workshops teach you the basics of a studio production. You will learn how to operate the cameras, emphasizing on picture compositions, camera movement and depth of field. You also learn the basics of audio, character generator graphics, and directing.

Another popular workshop is for Producers. This workshop will be covering the steps in creating and executing your own show. It will cover topics such as set design, finding talent, copyright laws, rules and regulations.

And that is just the tip of the iceberg. SWOCC Studios also offers a remote camera workshop (using our camera or yours), and the Editing overview workshop introducing the Adobe Premiere 6.5 editing program.

The next Orientation is Wednesday, January 11, at 6:30 p.m. don't wait another minute, call the SWOCC office today to sign up and experience the excitement of learning how television production works!

Looking for some Holiday programs? Check out the latest installment of *SWOCC Around the Block* which features a segment about the Kwanzaa Holiday. There's also a story about the Farmington Area Goodfellows which line the streets accepting charitable donations during the Holiday season. SWOCC Studios Staff member Benjamin Bell met up with the Goodfellows first hand to see the other

good things they are doing to make the holidays happy for everyone. And get a glimpse of the remarkable decorations in our communities. To prove that SWOCC really does go around the block, SWOCC Studios our very own Dave Reinhardt captured the glorious light displays in Farmington, Farmington Hills and Novi.

SWOCC Around the Block cablecasts this month on channel 15:
Mondays at 9 a.m., Tuesdays 7:30 p.m., Wednesdays 9 a.m., Thursdays 7:30 p.m.,
Fridays 9:00 a.m. Saturdays 7:30 p.m.

SWOCC is a consortium of the cities of Farmington, Farmington Hills and Novi, which oversees the contract with the Cable Company pertaining to regulatory matters. SWOCC also promotes the community TV channels for public, educational, community and government access.

Melissa Cohn is the Community Relations Coordinator at SWOCC Studios
The next SWOCC meeting is Wednesday, January 18, at 6:30 p.m. at Farmington.