

Happenings at SWOCC Studios By Melissa Cohn

Be sure to check your local channels this month because new shows are popping up like spring flowers. First let's take a look at Farmington channel 15. "Now Showing" with your host Ara Topouzian and guest, council member Valerie Knol talk about the latest happenings going on at the Civic Theater in downtown Farmington. This show cablecasts on Farmington 15: Monday, 3:30 p.m. Tue 9 a.m., Thursday 7p.m. 10:30 p.m., and Saturday 8:30 a.m.

The "Downtown Biz" program this month features the new Orchard Condos Development on Farmington Road. These are the buildings going up near downtown Farmington. The program spotlights the companies involved with the new housing development and construction timeline. This program cablecasts on Farmington 15: Fridays at 9:25 p.m., Saturdays at 6:25 p.m., and Sundays 2:26 p.m.

Novi's channel 13 also has the latest "Sheryl in the City" cablecasting. The show features the Novi High School Robotics Team Competition at Wayne State, the first ever small business association expo at the Novi Civic Center, the annual Detroit Lions vs. The Novi Police Department charity basketball game, the Novi Youth Assistance annual bowl-a-ton fundraiser and the Novi parks foundation kick-off gala. Sheryl in the City cablecasts on Channel 13: Mondays, Wednesdays, and Fridays at 10:30 a.m. and 10:30 p.m.

SWOCC Studios is still seeking photos of loved ones in the military for a video montage which will run on the government channels. You can send them to Melissa Cohn or Katherine Georgas at 33300 Nine Mile Road, Farmington, MI 48336.

SWOCC has also been busy working with a few of the local organizations hosting events at the studio. In March, SWOCC hosted the Farmington/Farmington Hills Optimist Club breakfast Meeting. Twenty three members of the organization arrived bright and early to attend their weekly meeting then taped a two-minute promotional video for the club, you can see it on INFO TV-12 and Farmington 15. SWOCC Studios would like to thank the following businesses for donations to this event: Farmer Jack (Farmington Road & 12 Mile), Kroger (12 Mile & Halsted) Einstein Bagels (12 Mile & Orchard Lake).

Recently SWOCC held the Farmington Area Arts Commission's Public Relations workshop at their studio. Twenty-five members from many of the local organizations attended to listen to a panel of speakers,(including SWOCC Studios' Melissa Cohn and Kat Georgas) on how way to promote their organizations through different media outlets.

If you're interested in becoming involved at SWOCC Studios contact our office at 248.473.2800 or visit the website at www.swocstudios.com.

Melissa Cohn is the Community Relations Coordinator for the Southwestern Oakland Cable Commission.

SWOCC is a consortium of the cities of Farmington, Farmington Hills and Novi, which oversees the contract with the Cable Company pertaining to regulatory matters. SWOCC also operates and promotes the community TV channels for public, community and government access.