

## FALL SWOCC Studio HAPPENINGS

By: Melissa Cohn

Fall is upon us, and if you're looking for some great fall programming, tune into your local access channels!

This month on Novi 13, *Sheryl in the City*, hosted by Sheryl Walsh, Community Relations Director for the City of Novi, attended the Catholic Central (CC) Dedication Ceremony. The story highlights the blessing and the ribbon cutting of the new school which moved to Novi. Also takes a look at the CC Alumni were able to walk through the halls they once remembered. Next to kick off a great year at the "new" Catholic Central SWOCC staff was there in action at the very first CC home football game. Hundreds of people showed up to support the team and see the new CC football field. Even though CC had a tough loss they will come back strong. Next we went over to the Fuerst Farm Event. This was a great day to spend time and have fun with your entire family. There were hayrides and cider for everyone! Last there was *Kicks on Route 66*, a senior variety show. There was a lot of dancing and entertainment to enjoy and SWOCC Studios got up close and personal with two of the senior couples. So this *Sheryl in the City* is a must see this fall. It will be cablecasting on Channel 13:

Mondays 10:37 a.m. and 10:37 p.m., Tuesdays 2:40 p.m., Wednesdays 10:37 a.m. and 10:37 p.m., Thursdays 2:40 p.m., Fridays 10:37 a.m. and 10:37 p.m. Saturdays 2:40 p.m., Sundays 6:40 p.m.

Switching gears, SWOCC Studios was recognized this year in the National Association of Telecommunications Officers and Advisors annual video awards (NATOA). The NATOA conference is strictly for Government programs from municipal centers all over the United States. SWOCC Studios competed against cities such as Los Angeles, Phoenix, San Francisco and Boston. But SWOCC Studios held up to the tough competition.

- Visual Arts Category-*Farmington Funny Film Festival* Promo (2nd Place)
- Event/Program Promotion-*Farmington Funny Film Festival* Promo (Honorable Mention)
- Visual Arts Category -*Anatomy of a City* (Honorable Mention)
- Event/Program Promotions Category-*Novi Halloween Promo* (2nd Place)
- Interview/Talk Show Category-*Nature In the Hills* (Honorable Mention)

SWOCC Studios also took home video awards in the National Hometown Video Awards, a national competition. This summer The Alliance for Community Media handed out the awards at their annual conference and SWOCC won the following:

- Documentary Category- *Novi Police Fifty Years of Excellence* -1<sup>st</sup> Place
- Live Category-*Santa Call-In Show*-1<sup>st</sup> place
- Instructional training Category -*Rain Gardens* (Honorable Mention)

In early November, The Alliance for Community Media regional conference will be held in Louisville, Kentucky, and the annual Philo T. Farnsworth video awards will be awarded. SWOCC plans on bringing home a handful! We'll keep you informed!

*Melissa Cohn is the Community Relations Coordinator for the Southwestern Oakland Cable Commission.*

*SWOCC is a consortium of the cities of Farmington, Farmington Hills and Novi, which oversees the contract with the Cable Company pertaining to regulatory matters. SWOCC also promotes the community TV channels for public, educational and government access.*