

February 2004

# SWOCC Studios Briefs

## SWOCC Staff

- Eric Angott- Operations Manager
- Lisa Antuna- Production Supervisor
- Suzanne Arabian- Secretary
- Andy Bonjour- Production Assistant
- John Bujak- Video Playback Operator
- Caren Collins- Executive Director
- Melissa Cohn- Community Relations
- Kat Georgas- Production Assistant
- Steve Merglewski- Production Technician
- Paul Muczynski- Production Specialist
- Quincy Thomas- Production Specialist
- Shana Thompson- Novi Production Specialist

## New shows on Farmington 15!

A new group of Farmington Downtown and Around Town Biz shows are being taped this month.

Businesses include: Lynn's Gifts and Glamour, Tina's Coney Island, Cold Stone Creamy, Merle Norman, Re-Runs II, and more!

Be sure to catch these shows, starting in March on Farmington 15.

## Tips for the Camera!

Planning on being in front of the camera? If so, here are a few tips:

Clothing– White shirts reflect too much light, subtle colors like blue or beige are better.

Accessories–Avoid shiny reflective jewelry, it reflects light that can glare in cameras.

Makeup (women)–Foundation and lipstick help keep from looking tired or washed out. (Men) Shave before appearing, and a light powdering on balding heads can prevent shiny spots.

Body Language– Smile, this makes you look confident and comfortable. Be aware of posture, keep shoulder relaxed and both feet on the floor. Maintain eye contact with your interviewer.

## SWOCC Commissioners

- Steve Brock -Farmington Hills
- Lou Csordas -Novi
- Jerry Ellis -Farmington Hills
- Craig Klaver -Novi
- James Mitchell -Farmington
- Vincent Pastue -Farmington

## SWOCC 2004 Meeting Schedule

Wednesday, April 28, 7:00 p.m.  
at Novi

Wednesday, September 29, 7:00 p.m.  
at Farmington Hills

Wednesday, November 17, 7:00 p.m.  
at Farmington



**Attention:**  
The SWOCC Office will be closed Monday, February 16 in observance of Presidents' Day.

## Cable Access Committee

- Larry Bohner  
Farmington Hills
- Art Cervi  
Novi
- Elinor Holland  
Novi
- Pat Isham  
Farmington Hills
- Jeannie Liming  
Farmington
- Ben Marks  
Farmington Hills
- Pauline Navoy  
Farmington Hills
- Pat Poirier  
Novi
- Tracy Thompson  
Farmington

## Public Access Update

Thank you to the 39 people who attended last month's orientation. It was a great success, and we look forward to your new programs and help this year.

SWOCC Studio's one-night Remote training is March 10 at 6 p.m., and an Editing Overview will be scheduled shortly afterwards. If you're interested in either, please call Melissa Cohn to sign up, 248.473.2840.