



FOR IMMEDIATE RELEASE

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Contact: Melissa Cohn, Community Relations Coordinator
SWOCC Studios, a Service of the Southwestern Oakland Cable Commission

3rd Annual SWOCC Studios Blood Drive to be Held in June!

The **American Red Cross** in part with SWOCC Studios will hold a Blood Drive at the studio on **Monday, June 26, 2005**. The drive will take place from 11 a.m. to 5 p.m.

At the top of each hour throughout the afternoon, tune into channels 8, 13 and 15, for live updates on the status of the drive, and why it's important to give blood.

This year, you may be someone's hero; you may give a child, a mother, a father, a brother or a sister another chance at life. In fact, you may help save up to three lives with just one donation!

Each year, patients in our community use about 250,000 units of blood, but only 220,000 of those are collected locally. The **American Red Cross** depends upon areas nationwide for the rest of their blood supply.

Each donor can donate every 56 days must be 17 years of age, weigh at least 110 pounds and in general good health. The entire process should take about an hour. Your actual donation usually takes no more than 10 minutes followed by a light refreshment.

If you'd like to make an appointment, or have questions, please contact Melissa Cohn (248) 473-2840. Walk-ins are welcome and will be taken on a limited basis throughout the day.

Your donation does make a difference!

The Southwestern Oakland Cable Commission provides public, community, and government access for the cities of Farmington, Farmington Hills and Novi.