



SOUTHWESTERN OAKLAND CABLE COMMISSION

FOR IMMEDIATE RELEASE

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Contact: Melissa Cohn, Community Relations Specialist
[SWOCC Studios](#), a Service of the Southwestern Oakland Cable Commission

SWOCC Studios at Founder's Festival

If you plan on attending the Farmington Area Founders Festival, July 19-23, be sure to smile for the cameras.

Every year SWOCC Studios is front and center to catch all the action and cablecast the events on the government and public access channels.

More than 150,000 people will visit downtown Farmington over the five days, enjoying food, fun, art, crafts, music, friends and family. The festival is hosted by two unique communities, the City of Farmington and the City of Farmington Hills.

Beginning on Wednesday, July 19, SWOCC will be taping the "Miss Farmington" Pageant at the Civic Theater. The pageant begins at 7p.m.

The next event is the first - ever "Farmington Idol 2006" held on Friday, July 21 on The Bright House Networks Main Stage which is located in the Downtown Farmington Center Parking Lot. This competition is scheduled to begin at 6 p.m. and the winner will be announced immediately following.

The third event SWOCC Studios will be taping is the annual Founders Day Parade on Saturday, July 22 at 10 a.m. Thousands turn out for the annual parade down Grand River.

SWOCC Studios will be on hand to tape all three of these major events in their entirety and cablecast all the action on Farmington Hills Great 8 and Farmington 15. Check the SWOCC website for dates and times at www.swocstudios.com

The Southwestern Oakland Cable Commission provides public, community, and government access for the cities of Farmington, Farmington Hills and Novi.

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