



SOUTHWESTERN OAKLAND CABLE COMMISSION

## FOR IMMEDIATE RELEASE

**Date:** Monday, February 27, 2006  
**Contact:** Melissa Cohn, Community Relations, 248.473.2840  
[SWOCC Studios](#), a Service of the Southwestern Oakland Cable Commission

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### ***SWOCC Around The Block Show Gets Up Close and Personal This Month***

In this edition of the SWOCC-produced program, *SWOCC Around the Block*, we meet the new Director of Farmington's Downtown Development Authority, get up close and personal with a local chorus that sings from the heart, capture the celebration and commemoration of Dr. King's courage and leadership during MLK Day weekend, and take you to a local Superbowl celebration where proceeds went for a good cause.

This program is currently cablecasting on:

Channel 15  
Mondays 9 a.m.  
Tuesdays 7:30 p.m.  
Wednesdays 9 a.m.  
Thursdays 7:30 p.m.  
Fridays 9 a.m.  
Saturdays 7:30 p.m.

*SWOCC Around the Block* is a magazine-style show that highlights community events and community members in short entertaining, and informative packages. If you have an event, idea or person, you would like to be considered for *SWOCC Around The Block*, contact the SWOCC office at 248.473.2800 and ask for Kat Georgas or Melissa Cohn. For more information about SWOCC Studios check out [www.swocstudios.com](http://www.swocstudios.com)

The Southwestern Oakland Cable Commission provides public, community, and government access for the cities of Farmington, Farmington Hills and Novi.

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